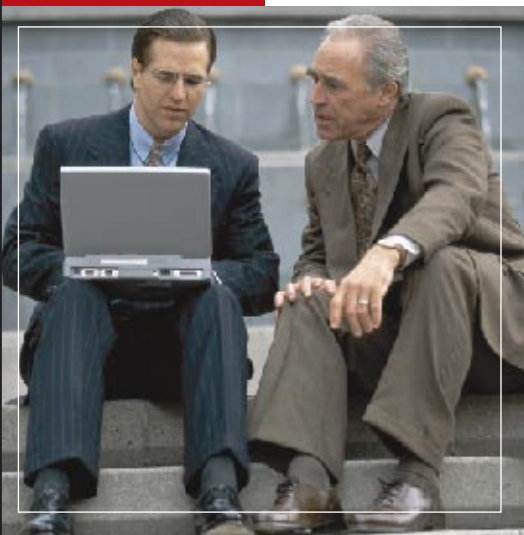


Flexible Learning MBA

The Smart Way To Attend Class



Degrees validated and awarded by

PRIFYSGOL
CYMRU



UNIVERSITY
OF WALES



"It is not where you are but where you want to be...."

■ THE INTERNATIONAL COLLEGE (THINC) - UNIVERSITY OF WALES (UOW) VALIDATED FLEXIBLE ONLINE LEARNING PROGRAMME

The THINC - UOW flexible online learning programme allows you to learn anywhere, anytime. The flexible learning programmes are designed for students who would like to earn a high-quality degree, but who are unable to enrol in a traditional campus program. This may include you if you work long or unusual hours, travel extensively, live far from a good university, or for other personal or work reasons need the flexibility of an online degree program. The flexible learning programmes allow you to tailor the time and place of your learning to fit your work schedule and lifestyle.



■ THE UNIVERSITY OF WALES ADVANTAGE

The THINC MBA degree is validated and awarded by the University of Wales, UK. The University of Wales is one of four federal Universities in the UK along with the Universities of Oxford, Cambridge and London and was established by Royal Charter in 1893. Annually, it awards almost 15,000 initial degrees and more than 4,000 higher degrees, making it the second largest degree awarding body in the United Kingdom. Together, the member institutions of the University of Wales and its validated schemes of study result in a thriving student population of nearly 90,000 from all over the world.

■ PROGRAMME DELIVERY

Unlike most other online degree programmes, where most interaction between teachers and students happen asynchronously, the THINC delivery system allows for regular contact in synchronous mode between the student and teacher. This happens during the weekly lecture and tutorial session which is scheduled once every week and conducted via a sophisticated video and audio conferencing system. These sessions are conducted at times convenient to the students. Students who cannot attend these sessions can retrieve these lectures as they will be recorded. In addition to this, students can talk to the faculty members during their scheduled office hours.

In a typical online course, the instructor will have an online syllabus that outlines the assignments and course activities on a weekly schedule. Most courses will combine assigned readings from textbooks and other materials, online exercises, problems, or activities put together by the instructor, interactive discussions on cases, situations, or questions posed by the instructor, and assigned group or individual projects or papers.

All internet courses are delivered using Blackboard, an integrated course management system. Homework assignments are posted on the Assignment Manager inside the Blackboard classroom. Written assignments are submitted online through the Blackboard classroom; when they are due is at the discretion of the instructor. Additional learning materials are available in the course resource area, such as PowerPoint slides, lecture notes, case examples, demonstrations, practice exams, and relevant articles or papers. Students have access to these resources throughout the term and can download and print them as needed.

In a normal week, students will be expected to complete the assigned readings from the text book and other resources, go over the lecture notes/audio lectures provided, participate in the asynchronous discussion boards, attend the virtual lecture and tutorial session. In certain weeks assignments may be due. These have to be turned in on time to avoid penalty.

■ AIMS OF MBA PROGRAMME

To provide an educational experience which enables students to achieve an integrated understanding of the operation and strategy of management and to develop appropriate intellectual and personal skills.

■ SPECIALISATIONS

The THINC UOW MBA allows for specialisations leading to named MBA awards in

- ◆ Finance
- ◆ HRM

- ◆ Marketing
- ◆ General Business

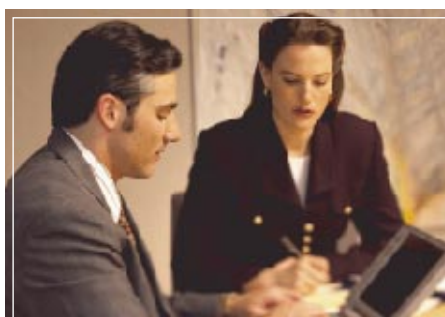
Main Subjects, Levels, Credits and Qualification

- ❖ 2 years full time flexible learning programme.
- ❖ MBA Degree = 180 credits
- ❖ Exit Awards of PG Diploma in Business Administration and PG Certificate in Business Administration available at 120 and 60 credits respectively.

Level	General Track	Finance Track	Marketing Track	HRM Track
MBA	MBA Dissertation (60)			
PG Diploma	2 Open Electives	Corporate Financial Management (15) Stock Market Investment (15)	Advanced Marketing Management (15) International Marketing (15)	Negotiation Skills (15) Employee Relationship (15)
	Organization Behaviour (15) Research Methods (15)			
PG Certificate	Marketing Management (10) Managing Finance(10) Human Resource Mgmt. (10) Managerial Economics (10) Quantitative Methods (10) Strategic Management (10)			

Students will normally take three courses per Fall term, three per Winter term and two courses in the Summer term. The flexibility and freedom of online courses requires you to have significant motivation and self-discipline in order to set and keep up with your own study schedule. You will not have classes to attend, but you can expect each online course to require as much (or more) time and effort than a campus course. To succeed, you will need to develop and follow a regular plan of study.

Students who follow this schedule can expect to complete the programme in two years.



ADMISSIONS

The normal entry requirement for a Master's programme is an honours degree, a postgraduate diploma or a professional qualification recognised by UOW as being equivalent to an honours degree. For an MBA program the applicant would require an additional 2 years' experience on top of a degree. Other qualifications or experience that demonstrates that an applicant possesses appropriate knowledge and skills at honours degree standard may be acceptable subject to UOW approval. Applicants aged over 25 with at least 2 years' relevant experience but without a first degree could apply for admission on the basis of extensive demonstrated managerial / supervisory work experience.

REQUIRED TECHNOLOGY AND SKILLS

You will need a reliable internet service provider with at least a 56k connection speed, and an email account that supports attachments. The on-line educational software (Blackboard) and the audio video conferencing software will be accessed over the internet-students will not need to purchase it. To be assured of compatibility with all Blackboard functions, students will need to use Netscape version 4.7 or Microsoft Internet Explorer version 5.0, or higher. You will need a computer with Windows 98, Microsoft Office 2000, and a printer. There will be occasional additional software packages or addons (e.g. statistical addons for Excel) required for specific courses. All entering flexible learning MBA students are expected to be competent in Microsoft Office 2000 (Word, Excel, Powerpoint, Access), internet navigation, email use, management of files and folders, and downloading/uploading files. You will need to be able to learn and become comfortable with Blackboard functions such as threaded discussions, chat rooms, virtual classrooms, online assignments and testing. All students will be required to go through a comprehensive induction programme that will enable them to get comfortable with the Online mode of study. Technical help for Blackboard will be available 24/7 on-line and by telephone.



For additional information on the THINC-UOW MBA and other programmes please visit [http:// www.thinceducation.com](http://www.thinceducation.com) or contact the following offices

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